

The right label application for your product.

MCC offers an array of label solutions with distinct features and benefits. Locally across the ANZ region, our offer covers:

Pressure Sensitive: Pressure sensitive offers versatile materials, shapes and sizes. We make world-class labels to any specification and for any type of application or packaging across a broad range of sectors.

Variable Information Printing (VIP): Thermal print solutions, mobile computers, scanners and software.

Linerless Wraps: In conjunction with Ravenwood Packaging MCC offer fully accredited Linerless Wraps for use in Nobac applicators. Our Linerless Wraps are a crucial component of the revolutionary labelling solution developed by UK-based Ravenwood that delivers vastly improved productivity with significant environmental benefits. The simple, easy to operate "Nobac" applicators are recognised as

the world-leading label application equipment in the Protein sector, especially for vacuum-skin packaging. Unlike self-adhesive labels, Linerless Wraps don't require a release liner and are therefore a more sustainable alternative to die-cut self-adhesive labels.

Shrink Sleeve: Shrink sleeves offer 360° coverage for maximum branding and unique container contours. Sophisticated software ensures our prepress experts provide accurately distorted artwork services, and we can supply both short and long run shrink sleeves.

In-Mold: In-Mold allows for the decoration of molded plastic containers where the label and packaging become one. Our Box Hill site in Melbourne specialises in this application.

Folding Cartons: Folding cartons offer more space to tell your story and stand out on shelf. We offer digitally printed folding cartons for a flexible solution ideally suited to short-medium requirements.



Markets and industry expertise.

Not only does MCC serve diverse market segments, but our team offers specialised experience and expertise within each industry.

